

SOBHA

Sobha Group's CSR Initiative "Griha Sobha" Reaches a New Milestone with the Handover of 230 Free Homes to underprivileged families

Launched in 2022, the "Griha Sobha" initiative aims to provide 1,000 free homes to women-led underprivileged families.

Palakkad, Kerala, 09, February 2025: Sri Kurumba Educational and Charitable Trust, established in 1994 by Mr. PNC Menon and Mrs. Sobha Menon, achieved another milestone in its mission to support underprivileged families. As part of the *Griha Sobha 2025* initiative, the Trust handed over 120 completed homes to women-led families in Palakkad district. **Among these, 13 landless families were provided with 5 cents of land each for constructing their homes.** Last year, the Trust successfully delivered 110 homes, bringing the **total to 230 free homes handed over to deserving families.**

The initiative, which aims to provide 1,000 free homes, is a step toward addressing inadequate housing for economically weaker sections. Continuing this effort, the foundation stone for another 120 homes will be laid in March 2025.

The event, held in the presence of dignitaries including **Sri Adv K Rajan, Minister for Revenue and Housing Kerala** along with **State Ministers, MPs, MLAs, and leaders across political lines.** It underscored the Trust's commitment to fostering social development through sustainable initiatives.

Mr. PNC Menon, Founder of SOBHA Group and the visionary behind Sri Kurumba Educational and Charitable Trust, shared, "A safe and secure home is the starting point for countless possibilities. Through the Griha Sobha initiative, we are enabling women-led families to break barriers and build brighter futures. This journey is about more than homes—it's about creating a legacy of empowerment and hope for generations to come. At Sri Kurumba Educational and Charitable Trust, we are committed to transforming lives by creating lasting change through holistic social development."

About Sri Kurumba Educational and Charitable Trust (CSR arm of SOBHA group) :

Sri Kurumba Educational and Charitable Trust, the Corporate Social Responsibility (CSR) arm of Sobha group, has its activities hinged on compassionate social development, which remains the foundation for sustainable and impactful contribution to the resource limited sections of the rural society across three grama panchayats - Kizhakkenchery, Vadakkenchery, and Kannambra in Kerala's Palakkad district. The Trust's noble venture is dedicated to giving back to society through initiatives in the fields of education, healthcare, elderly care, women empowerment, housing, and green initiatives, all provided free of any charges.

The Sobha Academy and Sobha Icon collectively educate 1500 students from economically vulnerable families, uplifting 2300 families since inception. Education, transportation, food, uniforms, bags, etc., are provided free of any charges. Sobha Health Care addresses the medical needs of 4500 households, having served 2.5 lakh patients so far. Through our dowry-free social weddings initiative, 684 girls from economically weaker families have found marriage opportunities, while 50 young widows have benefited

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from our widow rehabilitation program. Notably, over 75% of the Trust's employees are women, contributing significantly to women's empowerment.

About SOBHA Limited:

Founded in 1995, SOBHA Limited is the only leading national real estate brand in India that offers international quality homes and delivers commercial and contractual projects on time through its backward integration model. The SOBHA DNA hinges on customer-centricity built on a foundation of strong values of trust and transparency. The unwavering commitment to continually raising and bettering quality standards through relentless execution and technology adaptation, have helped the company cumulatively deliver over 141.74 million square feet of developable area across 27 Indian cities. SOBHA has been recognised for implementing class-leading sustainability practices, adhering to highest safety standards and making significant contribution to communities through its CSR efforts. The company epitomizes 'Passion at work', ingrained in each of the 4150+ Sobhaites across its offices and manufacturing units. (Figures as of Q3 FY25)*

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